## INVOICE



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Screen Strategies Media **Attention: Accounts Payable** 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

Send Payment To:

**WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	<u>Invoice</u>	Period		
1508927-1	08/07/16	August 2016	08/01/10	6 - 08/07/16		
Property Account Executive Sales Office Sales						
WPBF	WPBF House Nat		louse National			

Advertiser Steinger/D/State Senate		Product Michael Steir	nger- 8/1	Estimate Number 2056/2058		
	Flight Dates 08/01/16 - 08/07/16		<u>Order #</u> 1508927		Alt Order #	
	Billing (	Calendar ast	Billing Type Cash	,	Deal #	
	Specia	Handling				

Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	<u> </u>

1									Spots/			
Class of Time - Pre-emptible with notice	ine Start	Date E	nd Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots				l6 WPI emptible w	ith notice		1-111	:30	4	\$175.00	NM	
1	Week											
2   WPBF   W   08/03/16   5:09 AM WPBF News 25 5-6:00am   5:00-6:00am   :30 MS200TVFLH   \$175.00	Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Ty
A   WPBF   Th 08/04/16   5:36 AM WPBF News 25 5-6:00am   5:00-6:00am   :30 MS200TVFLH   \$175.00	1	WPBF	M	08/01/16	5:08 AM WF	BF News 25 5-6:00am	5:00-6:00am	:3	30 MS200TVFLH			\$175.00 N
3 WPBF   F 08/05/16   5:09 AM WPBF News 25 5-6:00am   5:00-6:00am   :30 MS200TVFLH   \$175.00	2	WPBF	W	08/03/16	5:09 AM WF	BF News 25 5-6:00am	5:00-6:00am	:3	0 MS200TVFLH			\$175.00 N
2 08/01/16 08/05/16 Good Morning America 7-9AM 111.11— :30 5 \$246.00 NM  Class of Time - Immediately Pre-emptible without notice  Weeks: Start Date	4	WPBF	Th	08/04/16	5:36 AM WF	BF News 25 5-6:00am	5:00-6:00am	:3	0 MS200TVFLH			\$175.00 N
Class of Time - Immediately Pre-emptible without notice   Weeks:   Start Date   Bird Date   MTWTFSS   Spots/Week   S246.00   Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   S246.00	3	WPBF	F	08/05/16	5:09 AM WF	BF News 25 5-6:00am	5:00-6:00am	:3	0 MS200TVFLH			\$175.00 N
Spots: # Ch				l6 Goo ediately Pr	d Morning Ame e-emptible with	rica 7-9AM out notice	11111	:30	5	\$246.00	NM	
1 WPBF M 08/01/16 8:59 AM Good Morning America   7-9AM   :30 MS200TVFLH   \$246.00	Week											
2 WPBF Tu 08/02/16 8:55 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00 3 WPBF W 08/03/16 7:39 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00 4 WPBF Th 08/04/16 8:14 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00 5 WPBF F 08/05/16 7:25 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00 3 08/02/16 08/04/16 WPBF News 25 @ Noon 12pm-1230pm -1-1 :30 2 \$265.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date 08/07/16 -1-1 2 \$265.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$265.00 2 WPBF Tu 08/02/16 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS200TVFLH \$265.00 4 08/02/16 08/04/16 WPBF News 25 @ 6:00Pl6-6:30PM -1-1 :30 2 \$600.00 NM  Weeks: Start Date End Date MTWTFSS Spots/Week \$265.00 4 08/02/16 08/04/16 WPBF News 25 @ 6:00Pl6-6:30PM -1-1 :30 2 \$600.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week \$265.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week \$265.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week \$265.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week \$265.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week \$260.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week \$260.00 NM  Class of Time - Pre-emptible with notice  Start Date End Date Air Time Description Start/End Time Length Ad-ID Rate	Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			<u>Rate</u> Ty
3 WPBF W 08/03/16 7:39 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00 4 WPBF Th 08/04/16 8:14 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00 5 WPBF F 08/05/16 7:25 AM Good Morning America 7-9AM :30 MS200TVFLH \$246.00  3 08/02/16 08/04/16 WPBF News 25 @ Noon 12pm-1230pm -1-1 :30 2 \$265.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 08/07/16 -1-1 2 \$265.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate 1 WPBF Tu 08/02/16 12:09 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS200TVFLH \$265.00 2 WPBF Th 08/04/16 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 MS200TVFLH \$265.00  4 08/02/16 08/04/16 WPBF News 25 @ 6:00Pl6-6:30PM -1-1 :30 2 \$600.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 08/01/16 08/07/16 -1-1 2 \$600.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate	1	WPBF	M	08/01/16	8:59 AM God	od Morning America	7-9AM	:3	0 MS200TVFLH			\$246.00 I
4       WPBF       Th       08/04/16       8:14 AM Good Morning America       7-9AM       :30 Ms200TVFLH       \$246.00         5       WPBF       F       08/05/16       7:25 AM Good Morning America       7-9AM       :30 Ms200TVFLH       \$246.00         3       08/02/16       08/04/16       WPBF News 25 @ Noon 12pm-1230pm       -1-1       :30       2       \$265.00       NM         Weeks: Start Date O8/07/16       08/07/16       08/07/16       1-1       2       \$265.00       Section 12pm-1230pm       Section 12pm-1230pm       :30 Ms200TVFLH       \$265.00       Rate 12pm-1230pm       :30 Ms200TVFLH       \$265.00       \$265.00       Section 12pm-1230pm       :30 Ms200TVFLH       \$265.00       \$265.00       \$200.00       NM       \$265.00	2	WPBF	Tu	08/02/16	8:55 AM Go	od Morning America	7-9AM	:3	0 MS200TVFLH			\$246.00
5         WPBF         F         08/05/16         7:25 AM Good Morning America         7-9AM         :30 MS200TVFLH         \$246.00           3         08/02/16         08/04/16         WPBF News 25 @ Noon 12pm-1230pm         -1-1         :30         2         \$265.00         NM           Weeks: Start Date O8/07/16	3	WPBF	W	08/03/16	7:39 AM Go	od Morning America	7-9AM	:3	30 MS200TVFLH			\$246.00
3 08/02/16 08/04/16 WPBF News 25 @ Noon 12pm-1230pm	4	WPBF	Th	08/04/16	8:14 AM Go	od Morning America	7-9AM	:3	0 MS200TVFLH			\$246.00
Class of Time - Pre-emptible with notice   Weeks:   Start Date   End Date   MTWTFSS   Spots/Week   Start/End Time   Length Ad-ID   Rate	5	WPBF	F	08/05/16	7:25 AM Go	od Morning America	7-9AM	:3	0 MS200TVFLH			\$246.00 I
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate				I6 WPI emptible w	BF News 25 @ ith notice	Noon 12pm-1230pm	-1-1	:30	2	\$265.00	NM	
1       WPBF       Tu       08/02/16       12:09 PM WPBF News 25 @ Noon       12pm-1230pm       :30 Ms200TVFLH       \$265.00         2       WPBF       Th       08/04/16       12:28 PM WPBF News 25 @ Noon       12pm-1230pm       :30 Ms200TVFLH       \$265.00         4       08/02/16       08/04/16       WPBF News 25 @ 6:00Pl6-6:30PM       -1-1       :30       2       \$600.00       NM         Class of Time - Pre-emptible with notice         Weeks: Start Date 08/01/16       End Date 08/01/16       MTWTFSS 08/01/Week 08/00.00       Rate 08/01/16       \$600.00       Rate 08/01/16	Week											
2       WPBF       Th 08/04/16       12:28 PM WPBF News 25 @ Noon       12pm-1230pm       :30 MS200TVFLH       \$265.00         4       08/02/16       08/04/16       WPBF News 25 @ 6:00Pl6-6:30PM       -1-1       :30       2       \$600.00       NM         Class of Time - Pre-emptible with notice         Weeks:       Start Date 08/01/16       End Date 08/07/16       MTWTFSS Spots/Week 1600.00       Rate 1600.00         Spots: # Ch Day Air Date Air Time Description       Start/End Time Length Ad-ID       Rate	Spots: #	<u>Ch</u>	Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate Ty
4 08/02/16 08/04/16 WPBF News 25 @ 6:00Pl6-6:30PM -1-1 :30 2 \$600.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date	1	WPBF	Tu	08/02/16	12:09 PM WF	BF News 25 @ Noon	12pm-1230pm	:3	0 MS200TVFLH			\$265.00
Class of Time - Pre-emptible with notice           Weeks:         Start Date 08/01/16         End Date 08/07/16         MTWTFSS Spots/Week 08/00.00         Rate 25/00.00           Spots:         # Ch Day Air Date Air Time Description         Start/End Time Length Ad-ID         Rate	2	WPBF	Th	08/04/16	12:28 PM WF	BF News 25 @ Noon	12pm-1230pm	:3	0 MS200TVFLH			\$265.00
Weeks:         Start Date 08/01/16         End Date Processor         MTWTFSS Spots/Week Pate Spots/Week Pat					BF News 25 @ ith notice	6:00Pl6-6:30PM	-1-1	:30	2	\$600.00	NM	
	Week											
	Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Des	cription	Start/End Time	Lengt	th Ad-ID			Rate Tv
2 WPBF Tu 08/02/16 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 MS200TVFLH \$600.00	2	WPBF	Tu	08/02/16	6:21 PM WP	BF News 25 @ 6:00PM	6-6:30PM	:3	0 MS200TVFLH			\$600.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www hearst com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represent and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

6

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1508927-1
 08/07/16
 August 2016
 08/01/16 - 08/07/16

Advertiser Product Estimate Number
Steinger/D/State Senate Michael Steinger- 8/1 2056/2058

www.thewpbfchannel.com

e Start	Date E	nd Da	te Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 08/02 Class		8/04/1 - Pre-e	6 WPE emptible wi	BF News 25 @ 6: ith notice	00Pl6-6:30PM	-1-1	:30	2	\$600.00	NM	
pots: <u>#</u> 1	<u>Ch</u> WPBF		Air Date 08/04/16	Air Time Desci 6:11 PM WPB	ription F News 25 @ 6:00PM	Start/End Time 6-6:30PM		n <u>Ad-ID</u> ) MS200TVFL	Н		<u>Rate</u> <u>T</u> \$600.00
5 08/01 Class		8/01/1 - Pre-e	6 Whe	eel Of Fortune ith notice	7-7:30PM	1	:30	1	\$1,100.00	NM	
Week		art Dat /01/16			Spots/Week 1	<u>Rate</u> \$1,100.00					
pots: <u>#</u> 1	Ch WPBF		Air Date 08/01/16	Air Time Description 7:12 PM Whee		Start/End Time 7-7:30PM		Ad-ID MS200TVFL	н		<u>Rate</u> <u>T</u> \$1,100.00
6 08/02 Class		8/06/1 - Imme	6 Tu-S ediately Pro	Sa WPBF News 2 e-emptible withou	5 @11-11:35PM t notice	-11111-	:30	5	\$171.00	NM	
Week	80	art Dat /01/16	08/07	/16 -11111-	Spots/Week 5	<u>Rate</u> \$171.00					
pots: #	<u>Ch</u>		Air Date	Air Time Desc		Start/End Time		<u>Ad-ID</u>			Rate T
3	WPBF		08/02/16		WPBF News 25 @ 1			) MS200TVFL			\$171.00
1	WPBF		08/03/16		a WPBF News 25 @ 1			) MS200TVFL			\$171.00
4	WPBF		08/04/16		WPBF News 25 @ 1			) MS200TVFL			\$171.00
5	WPBF		08/05/16		a WPBF News 25 @ 1			) MS200TVFL			\$171.00
2	WPBF	Sa	08/06/16	11:13 PM Tu-Sa	WPBF News 25 @ 1	11PM 11-11:35PM	:31	) MS200TVFL	.Н		\$171.00
7 08/01 Class		8/07/1 - Imme		World News Nove-emptible withou		77777	:30	35	\$5.00	NM	
Week	80	art Dat /01/16	08/07	/16 77777	Spots/Week 35	<u>Rate</u> \$5.00					
pots: #	<u>Ch</u>		Air Date	Air Time Desc		Start/End Time		Ad-ID			Rate T
5	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
1	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
3	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
4	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
2	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
6	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
7	WPBF		08/01/16		World News Now	2-4x		) MS200TVFL			\$5.00
10	WPBF		08/02/16		World News Now	2-4x		) MS200TVFL			\$5.00
9	WPBF		08/02/16		World News Now	2-4x		) MS200TVFL			\$5.00
11	WPBF		08/02/16		World News Now	2-4x		) MS200TVFL			\$5.00
14	WPBF		08/02/16		World News Now	2-4x		MS200TVFL			\$5.00
13	WPBF		08/02/16		World News Now	2-4x		) MS200TVFL			\$5.00
12	WPBF		08/02/16		World News Now	2-4x		MS200TVFL			\$5.00
8	WPBF		08/02/16		World News Now	2-4x		) MS200TVFL			\$5.00
16	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00
15	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00
19	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00
20	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00 \$5.00
18	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00
17	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00
21	WPBF		08/03/16		World News Now	2-4x		) MS200TVFL			\$5.00
24	WPBF		08/04/16		World News Now	2-4x		) MS200TVFL			\$5.00
27	WPBF	Th	08/04/16	2:29 AM ABC	World News Now	2-4x	:30	) MS200TVFL	.Н		\$5.00
27	WPBF		08/04/16		World News Now						

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## INVOICE

WEEE

Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 1508927-1
 08/07/16
 August 2016
 08/01/16 - 08/07/16

Advertiser	Product	Estimate Number
Steinger/D/State Senate	Michael Steinger- 8/1	2056/2058

www.thewpbfchannel.com

ne Start Date End Date Description	Start/End Time	MD-77FCC	Longth	Spots/ Week	Poto	Tuno	
		MTWTFSS	Length		Rate	Туре	
7 08/01/16 08/07/16 ABC World News Class of Time - Immediately Pre-emptible w		77777	:30	35	\$5.00	NM	
Spots: <u># Ch Day Air Date Air Time</u> [	Description	Start/End Time	Lengt	th Ad-ID			Rate Ty
22 WPBF Th 08/04/16 2:58 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
26 WPBF Th 08/04/16 3:17 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
28 WPBF Th 08/04/16 3:29 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
25 WPBF Th 08/04/16 3:59 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
29 WPBF Su 08/07/16 2:17 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
34 WPBF Su 08/07/16 2:29 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
33 WPBF Su 08/07/16 2:49 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
35 WPBF Su 08/07/16 2:59 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
31 WPBF Su 08/07/16 3:29 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
30 WPBF Su 08/07/16 3:47 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
32 WPBF Su 08/07/16 3:59 AM /	ABC World News Now	2-4x	:3	0 MS200TVFLH			\$5.00 N
8 08/01/16 08/05/16 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	MTWTF	:30	1	\$105.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 08/01/16 08/07/16 MTWT		<u>Rate</u> \$105.00					
Spots: <u># Ch Day Air Date Air Time [</u>	<u>Description</u>	Start/End Time	Lengi	th Ad-ID			Rate Ty
1 WPBF M 08/01/16 4:54 AM 4	1:30a-5a	430a-5a	:3	0 MS200TVFLH			\$105.00
9 08/06/16 08/06/16 OUR WORLD W Class of Time - Immediately Pre-emptible w	KND EM430-5AM ithout notice	S-	:30	2	\$15.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 08/01/16 08/07/16		<u>Rate</u> \$15.00					
Spots: <u># Ch Day Air Date Air Time I</u>	<u>Description</u>	Start/End Time	Lengt	th Ad-ID			Rate Ty
1 WPBF Sa 08/06/16 4:32 AM 0	OUR WORLD WKND EM	430-5AM	:3	0 MSZ00TVFLH			\$15.00
2 WPBF Sa 08/06/16 4:48 AM (	OUR WORLD WKND EM	430-5AM	:3	0 MS200TVFLH			\$15.00 l
		Total Spots		57			
ayment Terms 30 Days					Gross Tota	1	\$5,925.00
				Agency C	Commission	1	\$888.75
					mount Due		\$5,036.25

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